

B_Tour Berlin, 8 – 10 August 2014
B_Tour Belgrade, 26 – 28 September 2014
www.b-tour.org, info@b-tour.org
Berlin, Germany

B_Tour Festival 2014 Guidelines

B_Tour is the first festival which revolves around guided-tours-as-an-artistic-strategy.

B_Tour invites groups and individuals, to create tours that rethink storytelling, and suggest innovative, experimental approaches to the conventional format of a guided tour. Tours should encompass engaging ways of intervening public spaces and relate strongly to Berlin's social/cultural/geographical fabric. The festival is particularly oriented to projects that challenge us to rethink our everyday relationship to the urban environment. The festival is a multidisciplinary arts platform where various artistic expression/disciplines meet social activism. We look for audio tours, video tours, tours without a guide, tours lead by animals! Anything goes.

Tours should aim to explore the critical dimension of citizenship, locality, mapping, high art, popular culture, gentrification, human- technology interface, geographical hegemony and politics of public space. Community involved projects, arts discipline cross-over projects and collaborative endeavors are particularly welcomed.

The festival is called B_tour because it's not A, it's an alternative to the hegemonic narrative of conventional guided tours;

B_tour because it's all about personal and communal Biographies;

B_tour because we want to Breach the Borders between public and private spaces.

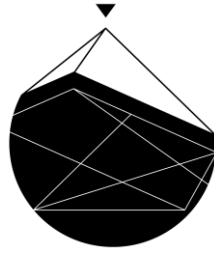
Application stuff

- B_Tour is welcoming applications for the 2014 B_Tour Festival. Please send the online application by 15th of March 2014. Any additional material to support your application (video recordings, pictures, press clippings etc) can only be submitted in electronic form, via links to the relevant materials and should be sent to: info@b-tour.org.

- All videos should be hosted on an external website such as Youtube or Vimeo or any other webpage or hosting site of your choice.

- B_Tour will endeavour to inform all artists about the conclusions of the application process end of April beginning of May. Unfortunately at the moment, because of limited man power, we will not be able to specify the reason/s for not accepting a proposal for the festival.

- The final program line-up won't be announced until May 2014.

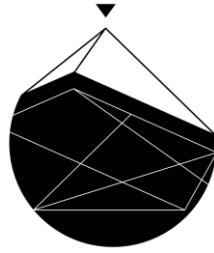


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- The initial selection will be made by the organizing team of the festival. Chosen applications will then be transferred to the festival committee (comprised of a team of performance/fine art/theatre professionals from the local and international scene- final list of committee members to be announced).
- Once the tour is selected for the festival and when the registration details are complete, we would like to have a chat (could be over Skype) so that we can go through all the details of your project. We will also ask you to sign an artist agreement (which is mainly about your commitment to the festival and our commitment to support your work). We will at this time also discuss: promoting the project, performance times, technical details etc.

General stuff

- Unfortunately, because the festival is currently volunteer based and we have very limited resources, in order for us to be able to best support and promote the tours presented in the festival, we are initiating an open call and selection procedure. The selection process is by no means a critical reflection on the creative quality of the proposal, but a result of an estimation of the feasibility and appeal of the project and past experience of its initiators. We hope that every year we will be able to accommodate more tours.
- The festival is aimed to take place all over the city, and the geographical spread of the tours will be a determining factor in the programming.
- Since B-Tour puts a strong emphasis on art and community relations, projects that involve collaboration with members of the community or organisations will be given a high priority.
- we will also strive to maintain an equal spread regarding the initiator's gender and age to create a festival that is versatile and multicultural.
- For the moment, B_Tour only programs tours in public spaces. If you are proposing a tour in a non-public or semi-public space, this will be discussed on a case by case basis.
- Tours should be based on minimum tech needs such as basic sound and little or no additional artificial lighting. The festival takes place at a time in the year when it is daylight all day and most of the evening so there should not be a need for such.
- No public space installations are permitted unless the artist secured the relevant permits beforehand.
- Artists who are leading tours that entail special authorisations are required to secure these on their own.



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- We carry out a professional communication with the artists and try to be as cordial and polite as possible, so we expect to be reciprocated in a similar manner. We try to reply as promptly as possible and expect artists to reply within 48 hours.

- B_Tour aims to be an environmentally friendly festival, therefore: we only accept online applications; and we expect participants of the festival to be environmentally aware.

- The artist must be present during the days of the festival unless otherwise agreed in advance.

- super important disclaimer:

Since the tours are conducted in public spaces we require all artists to obey the conventional and reasonable restrictions of use of public spaces. This means tours should not involve rowdy, illegal or any sort of inconsiderate behaviour towards individuals and/or the surrounding private and public property. We encourage artist to be extremely thoughtful in their use of imagery, texts and performative behaviour. Tours that include sensitive material should note so in their project description and should include an age restriction.

Money stuff

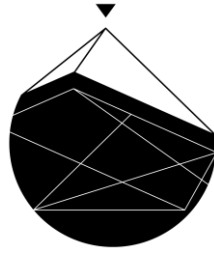
- Tours are open to the public and will cost a symbolic donation of five Euros per person per tour (2 Euros go to the festival and 3 to the artist to cover some of the festival costs and insure a place on a tour).

- B_Tour does not make any profits from the festival.

- For the moment, all B_Tour members work on a voluntary basis and cover all costs connected with the organization of the event, including expenses for travel and accommodation.

- B_Tour is glad to write letters of invitation to help artists find funding. Currently, however, B_Tour is unable to pay for artists travel expenses and artists fees.

- If you happen to have travel funds, you must avoid making any travel arrangements until B_Tour sends you final confirmation of your participation and expressly tells you to go ahead and make travel arrangements.



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Promotion stuff

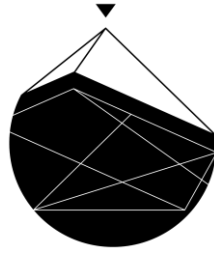
- B_Tour makes every effort to widely promote its tours using social media, mailing lists, and sending press releases to the local media.
- All tours will be featured in the Festival program, on our website and in our event marketing. However, we strongly encourage artists to join B_Tour network and help with promotion by posting their work on its social media platforms.
- It is each tour's responsibility to be visible! B_Tour promotes the festival as a whole so the buzz created around specific tours can only be done by the artist her/himself! Therefore, artists should create online content for their particular tour as soon as possible, including: pictures, videos or just some simple info about the project.
- B_Tour has a vast network of partners and artists all over the world as well as international friends and followers. B_Tour encourages artists to join and promote its network and create collaborations with other artists.

Documentation stuff

- B_Tour will put much effort into producing a video documentation of the event but encourage artists to document their own works.
- B_Tour will collaborate with volunteer photographers who will take photos of the tours as a way of documenting and promoting your work and our project. Most of these photos will be published on Facebook and our website.
- If you would like to have high-resolution photos, though, you will have to make arrangements with your own photographers or discuss with our photographers in advance to inquire about the cost of a special photo shoot of your performance.

"What B_Tour is not responsible for" kinda stuff

- We do not provide artists with props or consumables for their tours.
- B_Tour does not provide insurance for any equipment, props, or other items artists may use in connection with the event. If any of those items are stolen, lost or damaged, B_Tour will not be legally nor financially responsible for them.



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- B_Tour will not be legally nor financially responsible for any damages artists may cause to the premises or equipment where the tours take place.

- B_Tour will not reimburse you for travel, accommodation, or any other expenses connected with your participation at the festival.

- In the exceptional event that due to force majeure the festival cancels, B_Tour will not be responsible for reimbursing travel, accommodation, or any other expenses connected with your performance.

“What B_Tour expects from the artists” kinda stuff

- A professional attitude built on understanding the nature of our project and appreciating our work as much we appreciate yours.

- To respect your commitments, which include: not damaging public property nor equipment in any way, arriving on time, respecting your audience, producing a tour of the duration agreed upon, producing the tour you have submitted and informing the organizers about any changes you may introduce that differ from the original proposal.

- Becoming friends and followers of B_Tour on as many social media platforms as possible so that we can better promote your tour and communicate with you.

- Helping B_Tour to promote the event on Facebook and other platforms you may have access to.

- Cancelling a tour is very detrimental for the entire project and the festival in particular. If you need to cancel your performance, we strongly ask you to do so at least a month in advance and only under special circumstances.

- To sign a release for us to take your photos and shoot videos only if you agree with the terms and they do not present a problem to you. If you disagree with being filmed and/or photographed then please simply do not sign the release form. Please note, that even if you do not wish for B_Tour to document your performance, we cannot prevent the public or other professional photographers/videographers from documenting it.

Questions?

If you can't find the answer you're looking for then get in touch with us: Info@b-tour.org